



Víctor Rodríguez

Born in Vigo, 1958

Founding partner of Miravinos, a company created in January 2012.

Trained as a journalist, he has 30 years of experience in different areas of the wine sector – communication and marketing, production, sales, etc.

He participated in the creation of companies such as the New York-based Aviva Vino wine importers, and of a number of wineries that have been trend-setters in the first decade of the 21st century, such as Bodegas Naia (Rueda), Mano a Mano (Castilla-La Mancha), Viñas del Cénit (Tierra del Vino de Zamora) and Cellers Can Blau (Montsant).

He has also served as oenological consultant for firms including Dominio de Atauta (Ribera del Duero) and Bodegas Óbalo (Rioja).

As a journalist, he has worked on the coordination of wine guides and has formed part of the editorial team of journals such as *Vino y Gastronomía* and *Restauradores*. He also writes regularly for a number of written and audiovisual media.