



## **José Carlos García**

Born in Jerez de la Frontera, 1973

Founding partner of Miravinos, a company created in January 2012.

A graduate in Chemistry from the University of Cádiz, where he specialized in “Industrial fermentation and oenology”. He has first-hand knowledge of Spain’s most interesting wine-producing areas, having started his career in Navarra (Bodegas Príncipe de Viana), then moving on to the post of Technical Manager for the Hispanobodegas group, which dealt in wines from Rioja, Ribera del Cuero, Rueda, Navarra and La Mancha.

From 2008 to 2011 he was responsible for operations at Avanteselecta, a group of wineries that focuses on native varieties and produces premium wines such as Dominio de Atauta, Óbalo, Naia, Nora da Neve, Cénit, Venta La Ossa, etc.